

# BUSINESS PAC



Choose **ONE** or **MORE** of the **FREE** options below

The Karangahape Road Business Association (KBA) supported by Auckland Transport and Auckland Council is offering the following tools to help support businesses within the KBA targeted rate area. (See map on reverse side)

1

## Business Mentors New Zealand

This service provides up to 12 months of confidential one on one support for small business owners who want to grow or need help solving specific business challenges.

### To register visit:

[businessmentors.org.nz/small-business-mentoring](https://businessmentors.org.nz/small-business-mentoring)  
Complete the sign up form until payment is requested and then email [bmnz@bmnz.org.nz](mailto:bmnz@bmnz.org.nz) 0800 209 209



2

## Marketing Strategy

1 hour tailored coaching session on marketing, brand strategy and how to increase your digital presence. Audit your existing communications and get tips + tricks on how to market your business. Includes a follow up email with links and resources.

### To register contact:

Laura 021 110 0737  
[info@runwithrun.com](mailto:info@runwithrun.com)  
[runwithrun.com](https://runwithrun.com)

**RUN**

3

## Website Knowledge & Online Sales

1 hour individual session looking at platform considerations, product choices, shipping, payment gateways and user experience. Along with supplying a resource document and a follow up phone call.

### To register contact:

Nicola 021 165 7711  
[nicola@tanker.co.nz](mailto:nicola@tanker.co.nz)  
[tankercreative.com](https://tankercreative.com)



4

## Social Media Training

1 hour personalised session + follow up + a \$25 Facebook advertising voucher. Identify your business needs, review your existing social media, assist setting up social platforms and advice on how to create posts to reach your desired customer.

### To register contact:

Jef 021 964 067  
[jef@easysocialmedia.co.nz](mailto:jef@easysocialmedia.co.nz)  
[easysocialmedia.co.nz](https://easysocialmedia.co.nz)



5

## Aspirational Accounting

A one hour meeting covering one of the following practical topics to help your business reach its potential, followed by a phone catch up at a later date.  
Topics include: 1. Bookkeeping assistance 2. Xero training  
3. Cashflow projection help 4. GST

### To register contact:

Peter 022 533 1855  
[peter@nakedaccounting.co.nz](mailto:peter@nakedaccounting.co.nz)  
[nakedaccounting.co.nz](https://nakedaccounting.co.nz)



## OUTDOOR DINING REBATE

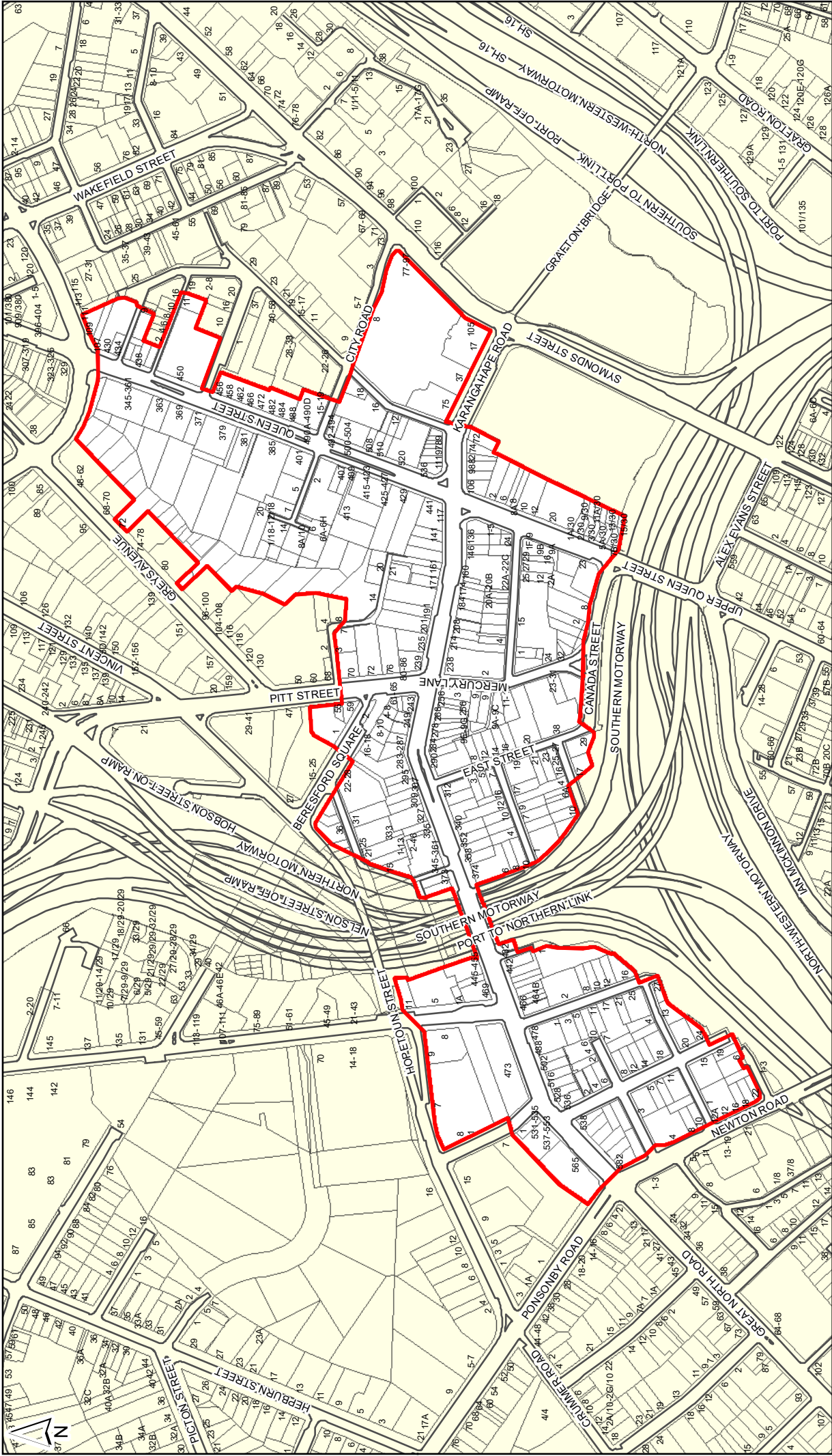
Auckland Council's Street Trading team can provide hospitality businesses impacted by roadworks with a licence rental fee rebate for 6 months for the year.

Email [streettrading@aucklandcouncil.govt.nz](mailto:streettrading@aucklandcouncil.govt.nz) for more information.

## STAY CONNECTED

The KBA sends regular updates on local projects, events and news to foster connection within the Karangahape Road business and community sectors.

Email [planning@kroad.com](mailto:planning@kroad.com) to be added to the KBA mailing list.



# Business Improvement District - Karangahape Road

Scale at A4 - 1: 6000

Date: 27 June 2012

Ref Number: SD330063

Published Name: \\Projects\_Programmes\Rates modelling\mx\Targeted Rating Maps Auckland Council - Landscape.mxd

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