



Karangahape Road Business Association [KBA] Positional Statement

KARANGAHAPE ROAD CYCLE LANE & STREETScape ENHANCEMENTS PROJECT

K Road – the most exciting part of Auckland, with a dynamic future that includes the Cycleway and Streetscape Enhancement project (C&SE), the City Rail Link and Light Rail.

The Karangahape Road Business Association (KBA) are on board to support these opportunities and help grow our members through these changes, which will offer more ways to access this unique part of the city.

Like a majority of the businesses we represent, **KBA are in favour of the streetscape enhancements and cycleways leading to K Road.**

However, the diversity of K Road means there were some core businesses in the area dependent on parking, so we made a stand to voice the concerns of these members as well.

We don't believe that the introduction of cycleways needs to reduce the number of customer parking opportunities.

KBA has negotiated with Auckland Transport (AT) for a mitigation plan that will see the creation of new shopper car parks at the Auckland Council car park on Upper Queen Street and the introduction of a pricing structure that deters long term parking should increase the turnover of our parking spaces and lead to more parking space availability. This outcome will mean more than 250 additional parking options.

The feedback from businesses affected by projects like these and with the growth of K Road businesses in mind will lead to **KBA continuing to push for less disruptive ways to introduce infrastructural projects.**

To this end, we will

- Work with the Auckland Council Activation Team to minimise the impact of the upgrades
- Spend funding that KBA has secured for this project on support & area activation for K Road businesses
- Encourage Auckland Transport to fund an economic impact survey of the projects
- Promote the multitude of ways that people can now reach K Road from across Auckland.

KBA will assist businesses to become bike friendly, encourage Aucklanders to support local businesses and continue to lead the conversation on the future of K Road within the context of the future of Auckland.

Change does not come without challenging circumstances and differing opinions, and KBA understands we won't be able to represent all viewpoints. However, we will continue to represent the interests of member business in the area as we work towards encouraging more people to come and visit our businesses and enhancing our position as the most exciting business district.