

FASHION FESTIVAL 2012

K Road Schedule of Events

Barbara Holloway Precinct Manager, The Karangahape Road Business Association,
Phone 377 5086, 021 377 508, business@kroad.com

Win A Fashion Trip:

1 February – 4 March

K Road Flight Centre, Shop 2 St Kevin's Arcade 179 K Road, is the generous sponsor of the 'Win a Fashion Trip' competition, providing two return tickets to either Sydney or Melbourne. The K Road Business Association is adding in a \$500 accommodation voucher.

Entry details at www.kroad.com

Fashion Speed Dating:

6-8pm Friday 24 Feb

Cross Street Arcade, 214 K Road

The idea is to give emerging those new to the fashion industry and aspiring designers the opportunity to meet knowledgeable people across the industry. Learn from ten fashion 'experts', Amanda Linnell Editor VIVA, James Dobson Jimmy D, WE'AR Yoga Clothing & Street Wear, Cybele, Norrie Montgomery The A List, Diane Ludwig Fashion Business Advisor and New Zealand Fashion Museum Trustee, Terry Redman Paula Ryan Product Manager, Andrew Trott Artistic Director Trelise Cooper Group, Dan Ahwa, Canvas Fashion Editor, The New Zealand Herald & Freelance stylist and The AUT School of Fashion are the fabulous 'Dates' to offer their services. Emerging designers, bloggers, fashion students get the opportunity to ask everything they ever wanted to know. You must register to attend, only 30 places,

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Paper Dolls:

6-8pm **Friday** 24 Feb

Cross Street Arcade, 214 K Road

This is a recycle/wearable arts event. Three designers are chosen ahead of time by a panel and on the night those three designers are teamed up with three mannequins and three piles of paper offcuts. There will be professional judging on the night and a super prize for the winner. This is going to be great spectator sport and will be held alongside Fashion Speed Dating in the newly renovated Cross Street Arcade at 214 K Road. Designers wanting to participate need to apply by 3 February. Only 3 places available,

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First Thursdays (all events below):

6-9pm Thursday 1 March

www.kroad.com

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Shop 8, 59 Pitt Street (entrance Beresford Square), PO Box 68 370 Newton Auckland 1145

Held across 25 venues with several high-note fashion focused events on the programme. The line-up also includes; heritage home-craft workshops, fashion on bikes and live body art.

The Dress-up Box:

Designer Margaret Lewis and her friends are giving people the chance to try on unique garments. From Miromoda at Fashion Week to Cult Couture and Style Pasifika, these designers have been turning heads. Try and buy the designs of Czarina Wilson, Kiri Nathan, Margaret Lewis and Shona Tawhiao.

What the Frock:

A street installation along K Road, a collaborative work involving fashion, recycling and repurposed materials curated by The Big Idea. Enter at www.thebigidea.co.nz

Heritage Homecraft Workshop:

Doris de Pont from the New Zealand Fashion Museum presents Heritage Homecraft Skills. Learn how to hem a frock, wash different textiles or make a treasured garment last longer. Includes specialist information on mending and washing vintage garments. BYO garment or practice on a sampler, fabric, needles and threads supplied. Pre-booking essential as places are limited to 12 people; phone 377 5086, planning@kroad.com

Blogger Closet Raid:

New Zealand's first Blogger Closet Raid will be held as a part of First Thursdays and during the NZ Fashion Festival. Dedicated followers and readers will get a valuable chance meet their favourite bloggers and rummage through their highly-coveted surplus threads, jewels and other desirable goodies. If you are a blogger and would like to take part in this event contact us by Feb 8.

Sarah Smith

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